



# **GREETINGS FROM** NUNESFARMA NESH



> Curitiba - Paraná - Brazil



## PHOTOS OF OUR RELATIONS w INDIA

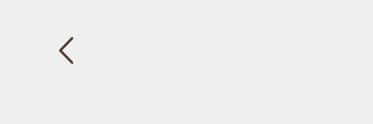
We have been visiting India 2-4 times a year for over 15 years















## PHOTOS OF OUR RELATIONS w INDIA

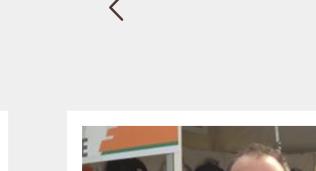
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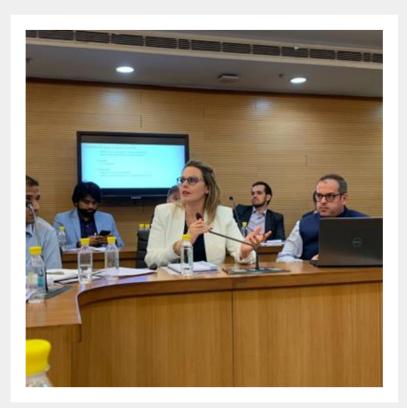






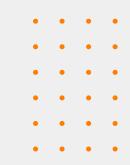
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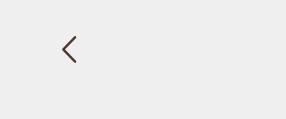
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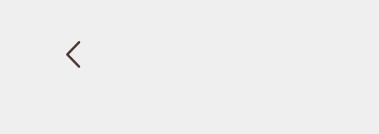
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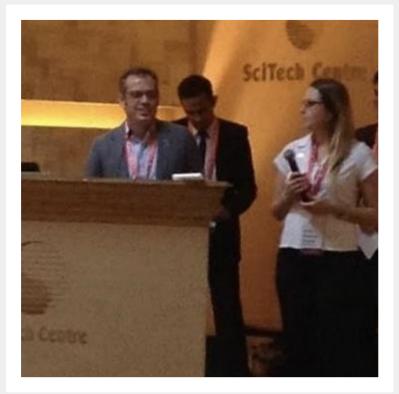
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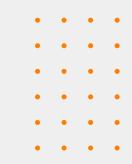


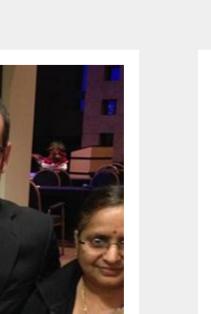
## PHOTOS OF OUR **RELATIONS windla** We have been visiting India 2-4 times a year for over 15 years

















## PHOTOS OF OUR **RELATIONS WINDLA** We have been visiting India 2-4 times a year for over 15 years

<image>







# **GET UP** WAKE UP **AND DON'T STOP** UNTIL THE GOAL IS ACHIEVED.



### - Swami Vivekananda (1863-1902), HINDU MONK

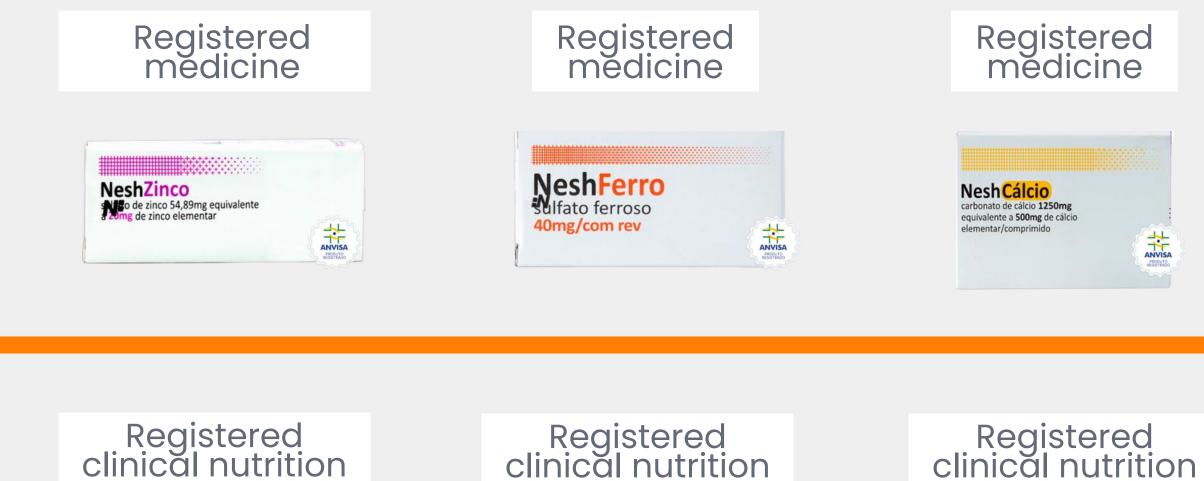




**GMP OF ANVISA BRAZIL** We participate directly in the approval of our partner



## OUR PRODUCTS MADE IN INDIA













## BRAZILIAN PHARMACEUTICAL MARKET DATA





## NUMBER OF PHARMACEUTICAL COMPANIES AND NUMBER OF PRODUCTS SOLD

Year	Active Companies
2020	212
2021	234
2022	217

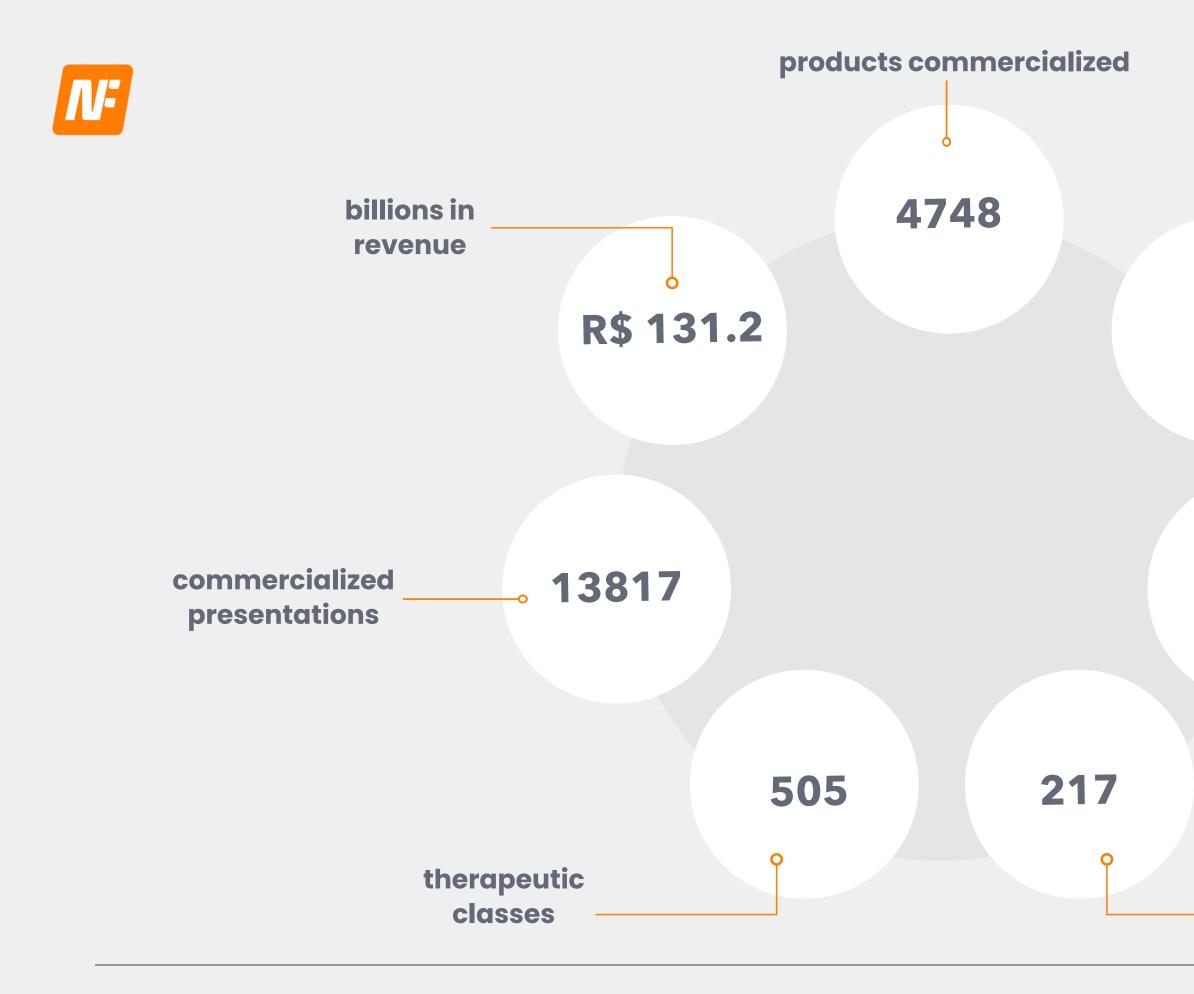
### Number of products sold

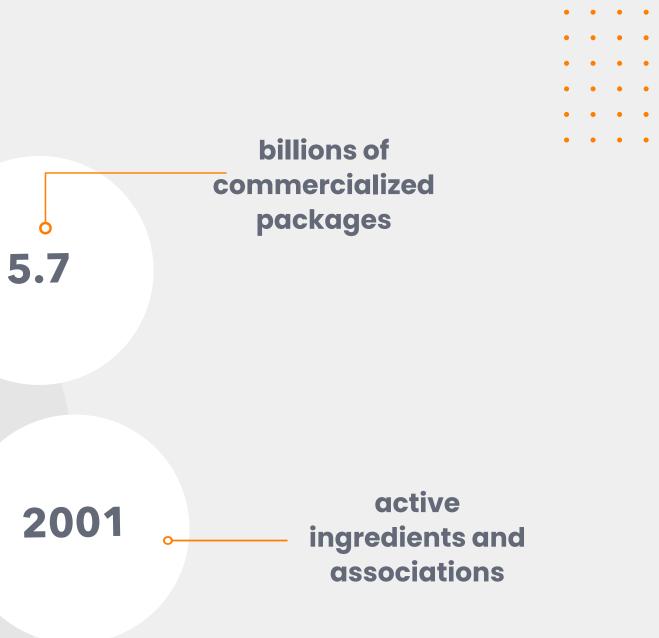
4872

4796

4748







### companies with revenue



## BRAZIL SALES OF MEDICINES IN 2022 **BY PRODUCT TYPE**

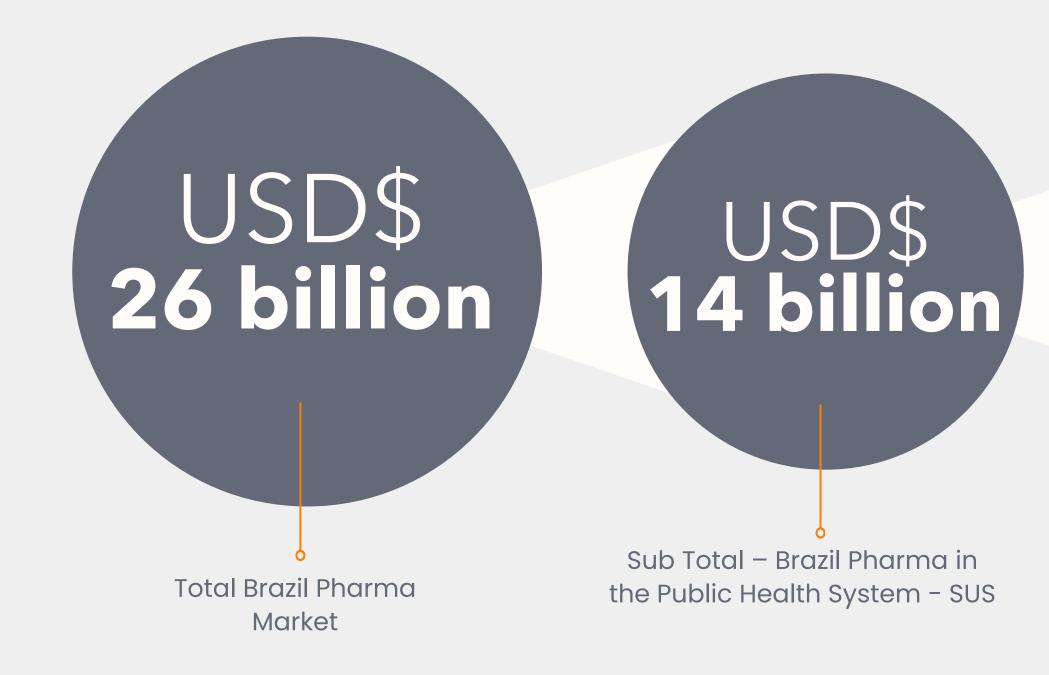
Product type	number of companies with at least 1 product of the type	Products	number of active ingredients molecule of the type	Revenue (USD\$)	Revenue (R\$)
New	115	1078	990	8.608.469.513,37	43.214.516.957,12
Biologicals	75	310	226	6.773.795.313,58	34.004.452.474,19
Branded Generics	144	2121	851	4.967.607.802,74	24.937.391.169,74
Generics	88	2553	557	3.959.047.933,39	19.874.420.625,63
OTC	99	465	263	1.621.052.463,03	8.137.683.364,41
Phytotherapeutics	44	152	66	172.986.588,62	868.392.674,85
			USD\$ 26 billion	26.102.959.614,73	131.036.857.265,94





## MARKET SIZE

We look at brazilian public health system-SUS







## USD\$ 6.5 billion

Niche Market – Generics and Brand Generics Brazil Pharma in the Public Health System - SUS





## RANKING IQVIA IMS BRAZIL

30th on public channel >>>

IMS Health & Quintiles are now

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### Flash HMB

**Top Laboratórios - Canal Público** 

Unidades													
	Rank	Mês	n -	Mat	1	h.	Ytd	8	ſ		Mês		
Laboratórios	Abr/23	Abr/24	Abr/23	Abr/24	%Cresc	Abr/23	Abr/24	%Cresc	Abr/23	Mar/24	Abr/24	%Cresc M.A	%Cresc A.A
NEO QUIMICA	1	1	60,321,405	70,195,963	16.4%	23,464,816	22,092,904	↓ -5.8%	6,415,641	6,958,693	7,488,644	<b>个</b> 7.6%	<b>1</b> 6.7
EMS PHARMA	2	2	36,204,576	38,196,833	<b>†</b> 5.5%	11,577,975	12,661,982	<b>个</b> 9.4%	2,400,589	3,395,202	3,401,998	<b>↑</b> 0.2%	<b>1</b> 41.7
CIMED	3	3	16,907,760	22,894,173	<b>*</b> 35.4%	5,412,169	8,162,505	<b>1</b> 50.8%	1,493,068	2,224,516	2,048,677	+ -7.9%	<b>1</b> 37.2
ACHE	5	4	10,760,373	12,827,140	19.2%	4,063,267	3,943,358	+ -3.0%	1,328,557	1,255,716	1,066,550	+ -15.1%	+ -19.7
TEUTO BRASILEIRO	9	5	8,044,877	7,141,031	-11.2%	2,102,056	2,229,847	<b>1</b> 6.1%	630,653	706,684	837,097	<b>18.5%</b>	<b>1</b> 32.7
MERCK	4	6	7,550,460	6,118,932	-19.0%	2,642,918	2,666,094	<b>个</b> 0.9%	388,680	507,307	763,636	<b>1</b> 50.5%	<b>1</b> 96.5
ABBOTT EPD	8	7	6,046,171	7,375,062	<b>1</b> 22.0%	1,956,614	1,935,320	+ -1.1%	526,564	410,478	740,674	<b>1</b> 80.4%	<b>1</b> 40.7
SANDOZ DO BRASIL	7	8	4,203,747	5,017,296	19.4%	1,285,511	1,894,761	<b>1</b> 47.4%	483,970	609,889	595,868	+ -2.3%	1 23.1
SANOFI	30	9	1,110,801	5,208,561	-53.1%	2,966,894	1,005,650	+66.1%	357,383	162,886	525,260	<b>1</b> 222.5%	<b>1</b> 47.0
EUROFARMA	13	10	8,061,157	6,620,911	-17.9%	2,013,720	1,697,063	+ -15.7%	685,634	530,079	516,509	+ -2.6%	+ -24.7
FQM GRUPO	6	11	4,016,083	4,741,562	18.1%	1,485,237	1,764,109	<b>18.8%</b>	403,427	499,301	473,738	+ -5.1%	<b>↑</b> 17.4
ROCHE	14	12	3,884,246	4,022,498	↑ 3.6%	1,186,848	1,510,857	<b>个</b> 27.3%	263,936	472,842	413,551	+ -12.5%	<b>1</b> 56.7
NESTLE	16	13	9,026,364	7,534,555	-16.5%	2,845,926	1,308,327	-54.0%	617,061	372,423	408,985	<b>1</b> 9.8%	+ -33.7
BELFAR	19	14	2,996,683	2,851,652	-4.8%	980,268	972,377	-0.8%	174,507	266,563	389,595	<b>1</b> 46.2%	123.3
UNIAO QUIMICA F N	10	15	6,168,260	4,781,067	-22.5%	2,341,387	1,287,102	+45.0%	301,325	298,459	371,242	<b>1</b> 24.4%	<b>1</b> 23.2
GEOLAB	17	16	3,082,401	3,394,671	10.1%	828,172	1,145,618	<b>个</b> 38.3%	176,529	313,935	339,154	<b>1</b> 8.0%	<b>1</b> 92.1
BIOLAB-SANUS FARMA	12	17	3,793,700	5,035,724	↑ 32.7%	1,657,775	1,351,570	+ -18.5%	461,962	387,806	331,456	+ -14.5%	+ -28.3
PRATI DONADUZZI	20	18	3,507,774	3,153,319	-10.1%	861,476	947,003	<b>个</b> 9.9%	210,640	272,523	317,641	<b>16.6%</b>	<b>1</b> 50.8
RANBAXY	11	19	3,550,611	3,602,188	1.5%	1,053,606	1,112,513	<b>个</b> 5.6%	162,372	303,507	270,683	+ -10.8%	<b>1</b> 66.7
FARMACE	15	20	11,569,829	3,487,315	-69.9%	3,253,853	1,241,052	+ -61.9%	445,858	520,736	260,480	-50.0%	41.6
SERVIER DO BRASIL	32	21	3,388,016	3,102,286	-8.4%	1,161,839	706,801	+ -39.2%	212,387	201,272	246,432	<b>1</b> 22.4%	16.0
AIRELA IND FARM	21	22	1,478,687	2,182,421	47.6%	407,502	761,905	<b>1</b> 87.0%	168,029	239,580	234,576	+2.1%	<b>1</b> 39.6
APSEN	40	23	1,528,343	1,463,256	-4.3%	489,718	444,640		87,772	122,239	181,216	<b>1</b> 48.2%	106.5
ZYDUS BRASIL	18	24	1,771,039	1,922,304	↑ 8.5%	596,709	578,931	+ -3.0%	114,526	104,137	180,885	<b>↑</b> 73.7%	<b>1</b> 57.9
NOVARTIS	34	25	2,330,510	1,950,371	-16.3%	930,514	494,732	+ -46.8%	377,949	130,750	177,538	<b>1</b> 35.8%	+ -53.0
NATULAB	23	26	1,235,213	1,131,661	-8.4%	308,024	493,322	<b>1</b> 60.2%	112,616	133,158	159,858	<b>1</b> 20.1%	<b>1</b> 41.9
HIPOLABOR	24	27	1,204,434	1,515,562	1 25.8%	420,875	522,201	<b>个</b> 24.1%	107,557	149,178	144,255	+ -3.3%	<b>1</b> 34.1
PHARLAB	49	28	1,845,483	1,071,969	-41.9%	273,985	376,471	<b>1</b> 37.4%	64,717	142,100	128,206	-9.8%	<b>1</b> 98.1
GLOBO	22	29	1,861,142	1,689,915	-9.2%	448,223	436,339	+ -2.7%	104,282	81,590	128,086	<b>1</b> 57.0%	1 22.8
NUNESFARMA	47	30	1,417,021	1,828,609	<b>1</b> 29.0%	569,485	457,195	+ -19.7%	164,145	222,743	123,275	44.7%	+ -24.9
BAXTER	29	31	371,096	1,496,662	<b>1</b> 303.3%	263,993	363,855	<b>1</b> 37.8%	135,440	134,082	119,312	+ -11.0%	+ -11.9
HYPERA AQ	103	32	33,092	225,183	\$ 580.5%	14,600	141,274	↑ 867.6%	2,885	18,148	110,009	↑ 506.2%	<b>1</b> 3713.1
SSK FARMA	25	33	2,980,871	2,118,555	-28.9%	925,333	530,803	42.6%	147,689	149,697	109,288	·27.0%	+ -26.0
CRISTALIA	31	34	2,080,116	1,421,891	-31.6%	805,482	334,299	+ -58.5%	154,009	78,877	106,129	<b>1</b> 34.5%	+ -31.1
VIC PHARMA	28	35	1,401,890	and the second second second	18.6%	569,678	395,379	+ -30.6%	160,327	101,272	104,614	<b>1</b> 3.3%	+ -34.7
SUN PHARMA	53	36	1,442,304		-38.2%	491,548	264,561	+ -46.2%	197,755	35,965	95,715		

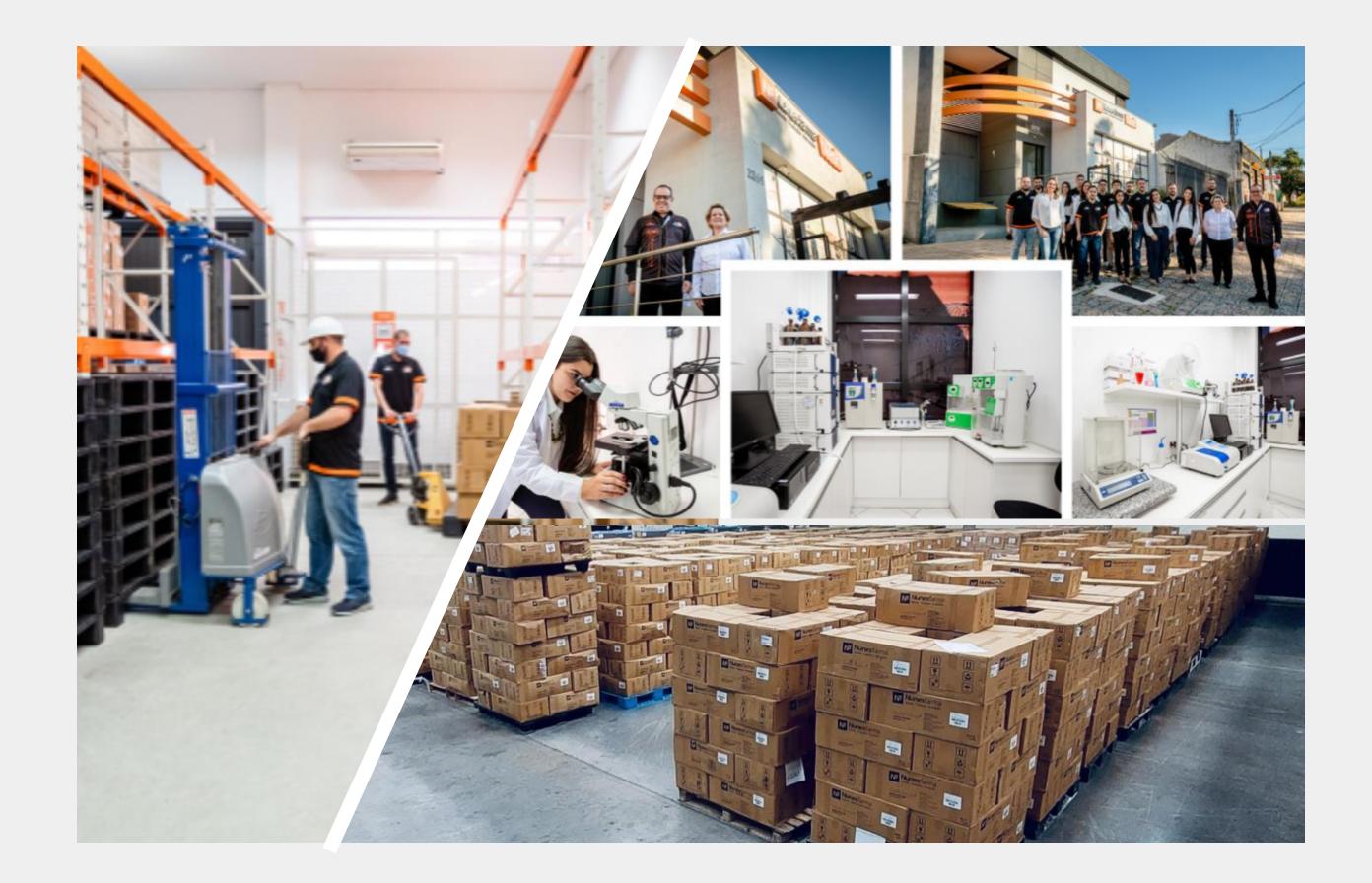
### Flash HMB Mercado Hospitalar Brasil

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### **BREAKING NEWS**



## ANVISA APPROVES STANDARD FOR TAKING ADVANTAGE OF **EVALUATIONS FROM EQUIVALENT FOREIGN AUTHORITIES**

Measure applies to medicines, vaccines, biological products and pharmaceutical inputs.

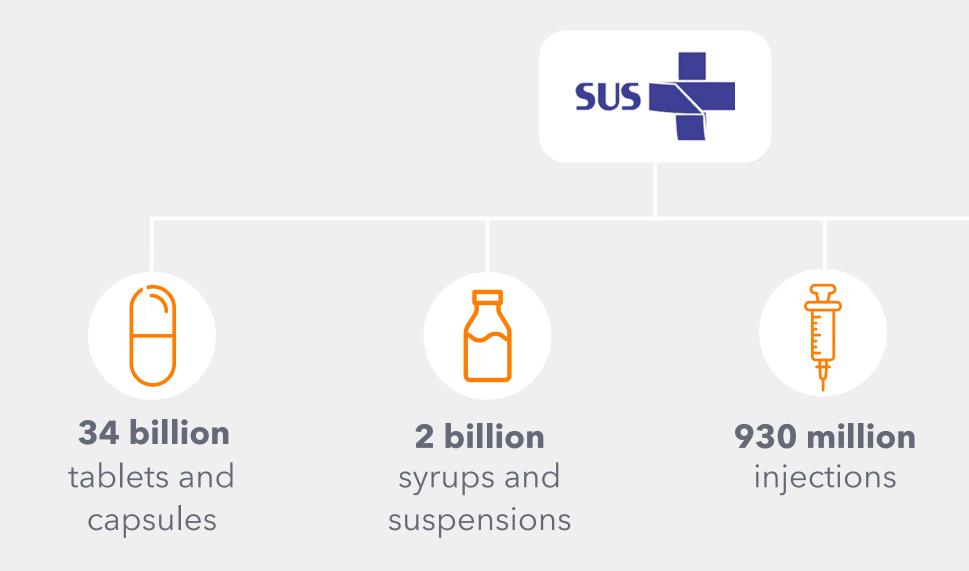
## and pharmaceutical inputs.





## ANNUAL VOLUMES OF REQUESTS

Annual volumes of requests for tenders and auctions in Brazilian public health system - SUS that Nunesfarma registered in 2023











# **FAUNESFARMA®** DESDE 1980

## Your company passport to enter in the **Brazilian pharmaceutical market**











## **COMPANY OVERVIEW**

Pharmaceutical company and developer of its own medicine, clinical nutrition and supplement products serving the entire national market, complying with ANVISA standards;

The company has a portfolio of 20 products, 10 of which are commercialized and another 10 are in the

Niche performance, dispersed portfolio and leader in its segment, has its own technology for mapping and selecting opportunities in the institutional market (own CRM and ANVISA know-how/agility).

approval process, to be launched in the next 3 years. Owner of the registrations and own brand;









Nunesfarma expands its operations by establishing partnerships with drug manufacturers in India.

### **Partnerships**

2008

Nunesfarma expands with investment in its own R.D.&I center.

> R.D.&I. 2014



### 1980 Foundation

Nunesfarma was founded by Mr. Dilson Nunes da Silva, driven by his entrepreneurial vision when he recognized a great business opportunity in the medicine distribution market.

### 2013 **First registration**

R

Nunesfarma obtains its first drug registration with ANVISA.



### 2021 **Pandemic**

Nunesfarma is recognized as the 5th largest importer of sedatives in the fight against the pandemic.





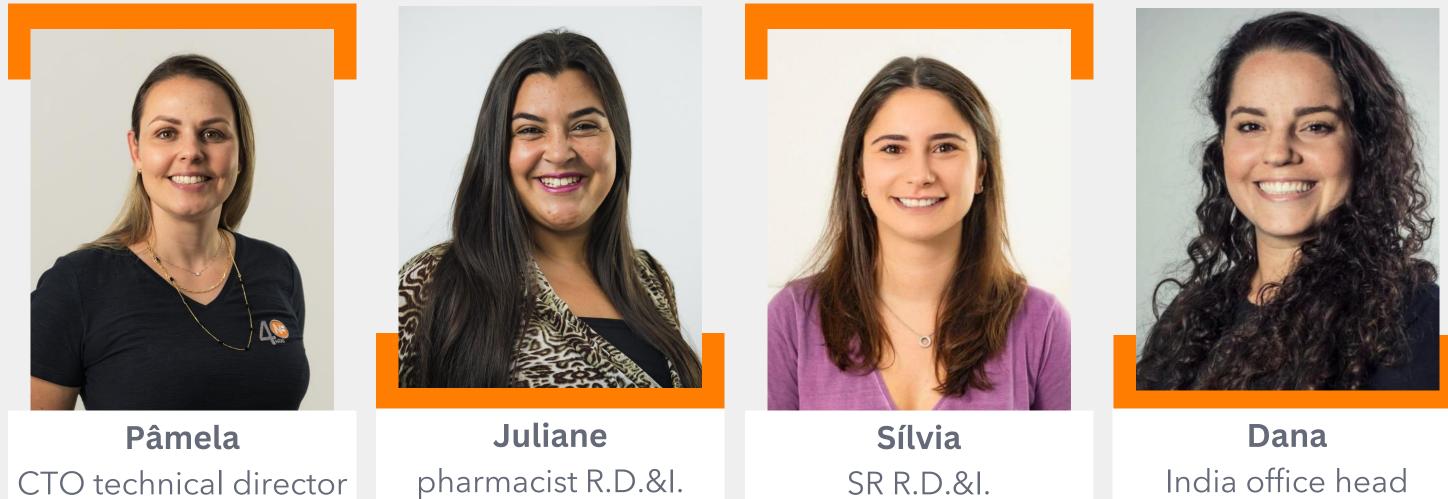
### Fernando Silva

CEO of Nunesfarma Nesh, a company with strong relationships with Indian companies. He is also the newest Regional Head of the CCIB's South office. He travels frequently to India and is a member of the Advisory Board of the India Brazil Chamber of Commerce. With a degree in Business Administration from FAE/PR, Fernando has a Postgraduate Diploma in Marketing from ESPM/SP and an MBA in Project Management from USP-FIA/SP.

## OUR CEO

Believes in the purpose of making happen successful and sustainable projects for both participants





## **OUR TEAM**

This group has a sparkle in their eyes and the persistence to work day after day in pursuit of project deliveries.

## India office head



### Intellectual capital

Own intellectual capital team developed with Anvisa Know-How to operate in the segment



Own team of salespeople and distributors to serve the entire Brazilian territory



### COMPANY OVERVIEW

compatitive advantages

### Governance

SAP ERP, global accounting and consulting firm by Falconi, the largest Brazilian business management consultancy





### **Tradition**

Operating in the Brazilian pharmaceutical market for over 44 years



### Performance

Niche operation, with exclusive flow, in software, to capture demand and operationalize sales

### Brand

10 active products in its portfolio, owned by NESH, and holder of ANVISA registrations



note that we are different but with many synergies and similarities



Rank

Capital	Brasilia	
Land area (square km '000)	8516*	
Exchange rate (per \$)	4994*	
Population - market size (millions)	203.06*	06
Gross domestic product (GDP) (US\$ billions)	2173.7*	09
GDP (PPP) per capita (US\$)	20,117*	55
Real GDP growth (%)	2.9*	16
Consumer price inflation (%)	4.59*	28
Unemployment rate (%)	8.00*	<b>58</b>
Labor force (millions)	108.30*	05
Current account balance (% of GDP)	-1.32*	49
Direct investment stocks inward (\$bn)	815.6**	13
Direct investment flows inward (% of GDP)	4.48**	13
*2023, **2022		

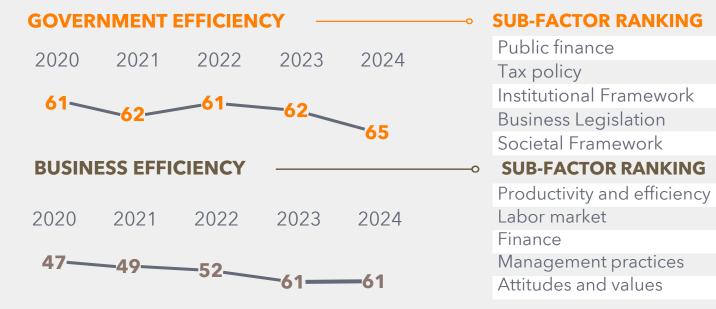


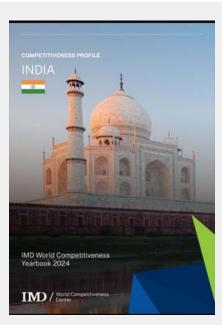
New Delhi		
3287*		
82599*		
1428.63*	01	
3558.1*	05	
9339*	64	
7.6*	01	
5.38*	33	
8.00*	59	
627.47*	02	
-1.21*	48	
510.7**	18	
1.44**	44	



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GOVE	NMENT	EFFICIEN			
GOVLI		LITICILI			
2020	2021	2022	2023	2024	
50	<b>_46</b>	<b>4</b> 5	44	<b>45</b>	
50					
BUSIN	ESS EFFI	CIENCY			
2020	2021	2022	2023	2024	
22	-32	_23	-28	-25	
32	-32		_		

Public finance
Tax policy
Institutional Framework
Business Legislation
Societal Framework
SUB-FACTOR RANKING
Productivity and efficiency
Labor market
Finance
Management practices
Attitudes and values

2023	2024
64	66
44	50
62	62
62	65
61	67
2023	2024
63	65
53	55
48	46
57	55
55	61

2023	2024
43	55
32	33
31	40
44	44
53	54
2023	2024
39	43
12	15
27	23
34	41
23	14

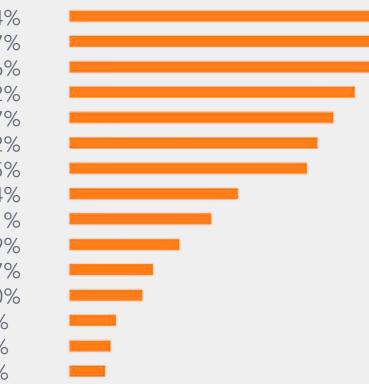


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### **KEY ATTRACTIVENESS INDICATORS**

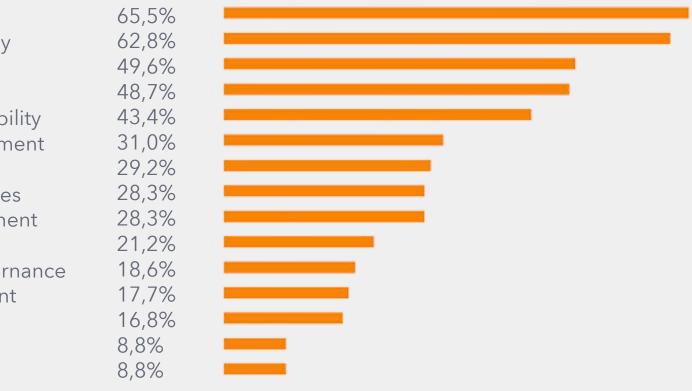
Open and positive attitudes Dynamism of the economy Skilled workforce Cost competitiveness Quality of corporate governance Business-friendly environment Access to financing Effective labor relations Policy stability & predictability Strong R&D culture High educational level Competitive tax regime	,
Competitive tax regime Competency of gonvernment Effective legal environment	7,7% 6,8% 6,0%



### **KEY ATTRACTIVENESS INDICATORS**

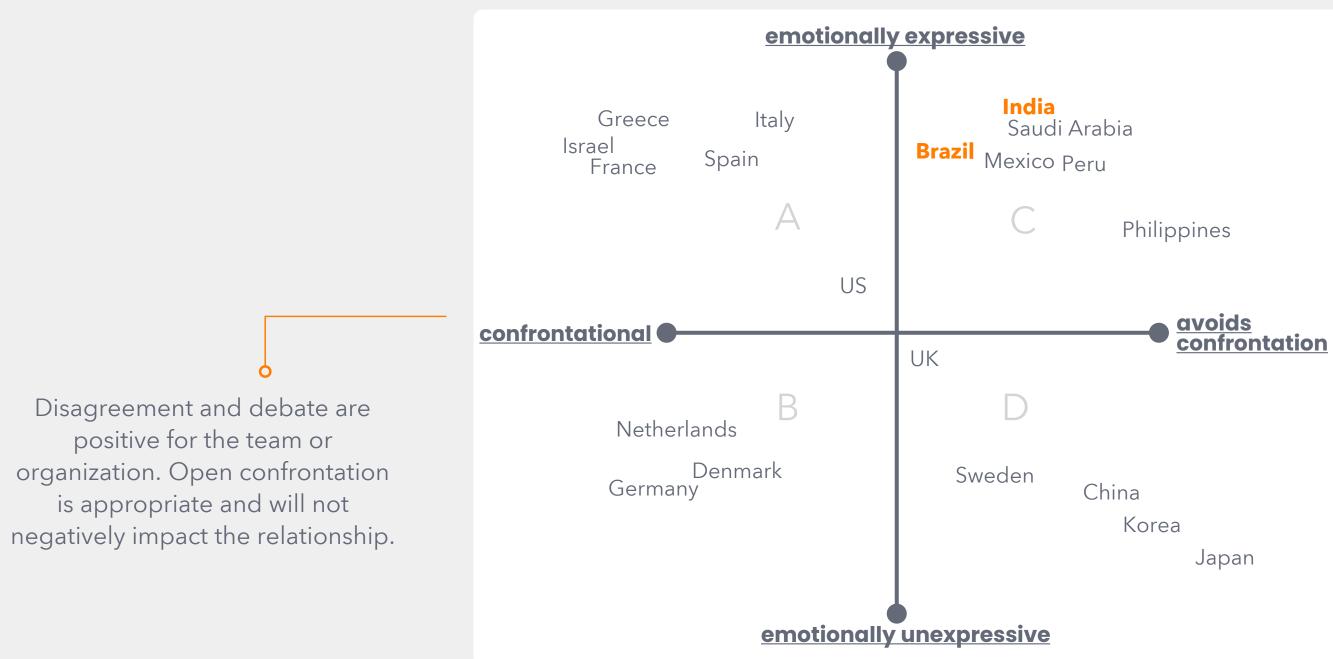
Skilled workforce Dynamism of the economy Cost competitiveness High educational level Policy stability & predictability Business-friendly environment Access to financing Open and positive attitudes Competency of gonvernment Strong R&D culture Quality of corporate governance Effective legal environment Reliable infrastructure Effective labor relationsl Competitive tax regime

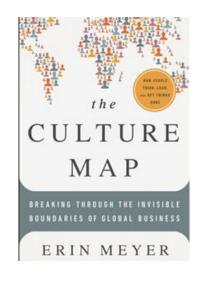






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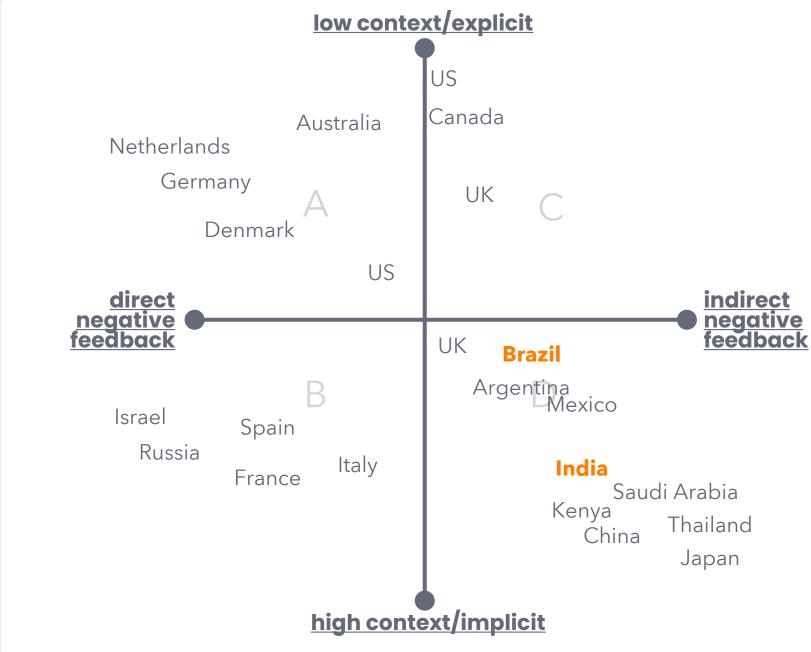




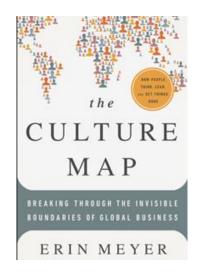
Disagreement and debate are negative for the team or organization. Open confrontation is inappropriate and will break group harmony or negatively impact the relationship.



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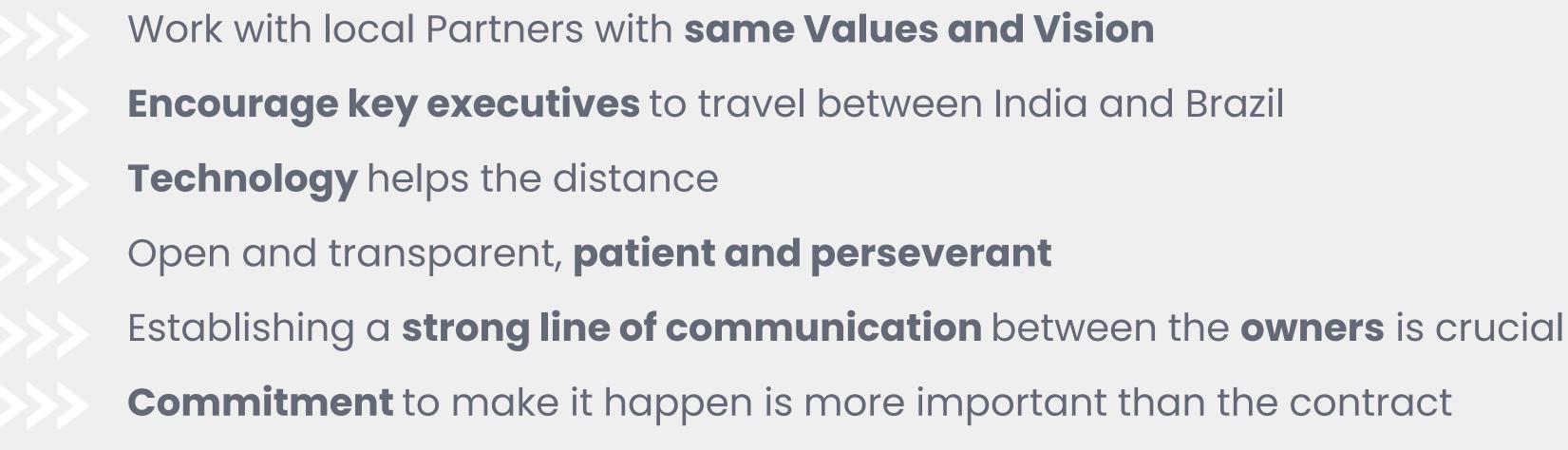
Negative feedback to a colleague is provided frankly, bluntly, honestly. Negative messages stand alone, not softened by positive ones. Absolute descriptors are often used (totally inappropriate, completely unprofessional) when criticizing. Criticism may be given to an individual in front of a group.



Negative feedback to a colleague is provided sftly, subtly, diplomatically. Positive messages are used to wrap negative ones. Qualifying descriptors are often used (sort of inappropriate, slightly unprofessional) when criticizing. Criticism is given only in private.







# SUGGESTIONS FOR **MAKING THIS HAPPEN**







### **FERNANDO SILVA**

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# We work hands-on. Dhanyavaad!

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